

Environmental Services

News Release

FOR IMMEDIATE RELEASE:

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Recycling Helps Improve City Recreation Facilities in City Council Six

SAN DIEGO, CA—City Councilmember Donna Frye and the Environmental Services Department (ESD) presented city recreation council members with a \$2,802.27 check on February 15, 2006 to help improve the North Clairemont, Serra Mesa, Tecolote, Cadman, Linda Vista, and Kearny Mesa recreation centers.

The donation, presented at the North Clairemont Recreation Center, represents one year of revenue generated from the sale of recyclable materials collected at city Park and Recreation Department recycling drop-off locations in City Council District Six, represented by Councilmember Frye.

In 2005, visitors to the district's six recycling centers deposited 202,333 pounds of recyclable plastic and glass beverage containers along with aluminum cans, newspapers, cardboard, office paper, catalogs, magazines and mixed paper.

"Recycling at city park and recreation drop-off locations gives back to the community and stretches the life of the Miramar Landfill," said Elmer L. Heap Jr., director of the City's Environmental Services Department. "The City's only landfill could fill in approximately six years and it is imperative that we divert waste from entering the landfill to conserve landfill space."

Recycling drop-off locations in Council District Six are among 44 drop-off sites within the city's park system currently participating in the ESD recycling program. The revenue from recyclables collected at each site goes back to that site.

Since 1992, the program has diverted approximately 15,000 tons of recyclables from disposal at the Miramar Landfill and more than \$820,872 in revenue from the sale of recyclables. The materials deposited at each center have helped purchase items at the recreation facilities such as jerseys and trophies for youth leagues, gymnastics mats, tennis court nets, table tennis equipment, benches for basketball courts, brochures, and funded special events such as spring egg hunts.

For information about the City's recycling programs, please call the Environmental Services Department at (858) 694-7000 or visit www.sandiego.gov/environmental-services/. Facts on the importance of recycling in San Diego may be found at www.RecycleOrElse.com. For general information about city park and recreation centers, go to www.sandiego.gov/park-and-recreation/index.shtml.